

Interzum - a complete success

Interzum 2017 is now successfully behind us!

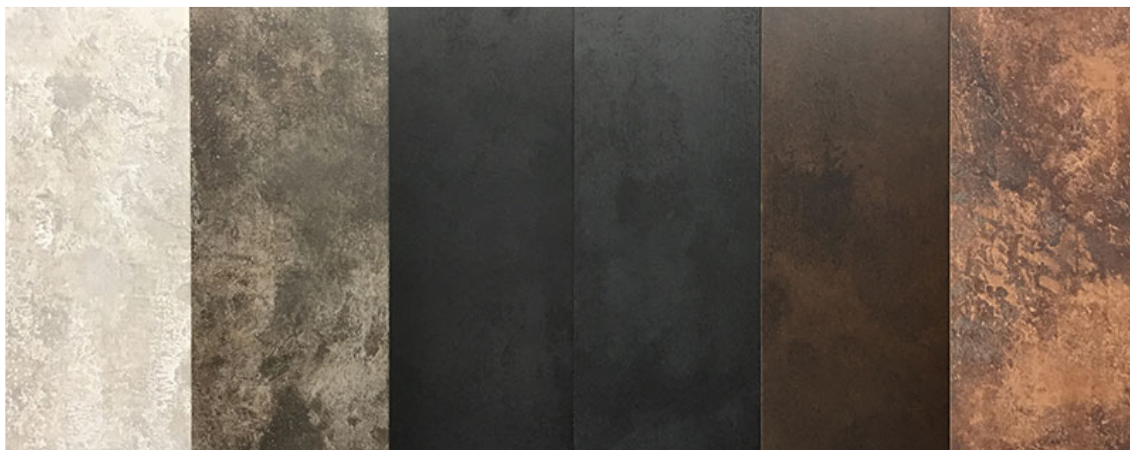
The response to our latest designs and technical developments allows us to look to the future with great satisfaction and motivation.

A particular focus lies on our new technical highlight, 'facet shine', which impressed our visitors both visually and haptically.

Selected new developments and trends

Our decors really have their fingers on the pulse and match the current trend world, and we would like to present three of them to you in more detail.

Terra Mater - a very special, adaptable decor. Stone, concrete, metal, rust and leather. All that and much more is possible and, combined with our familiar synchronous haptics and the 'facet shine', Terra Mater is the chameleon in the decor world.



Terra Mater

Blomquist is the lively response to rusticity and the vintage style, with this design thus combining two important trend themes. Blomquist can be combined well with various shades of grey and cream.

With the new decor **Aurum**, we provide the antithesis of rusticity. We create an oasis of peace, the epitome of elegance and harmony. Fine cracks and knots gently interrupt the delicate, homogeneous design.

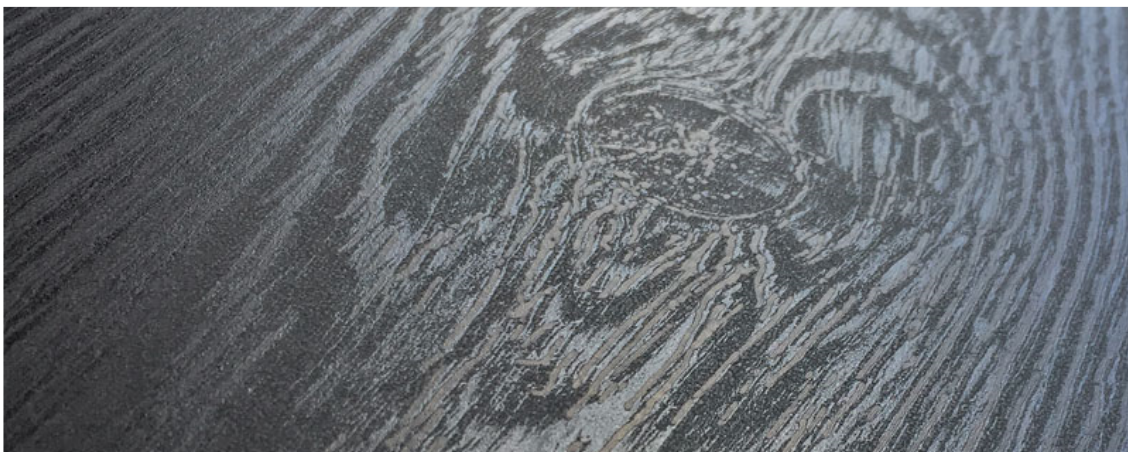


Blomquist and Aurum (f.l.t.r.)

One surface, numerous levels of shine

Our new generation of decor surfaces is an attractive and popular highlight. 'Facet shine' describes the property of creating an authentic impression with more than just two levels of shine.

The surface is most clearly identifiable in the decors Cabezone black and Terra Mater black.



'Facet shine' in our Cabezone black

You can look forward to our new newsletter later in the summer with ground-breaking decor trends and refreshing colour worlds!